## VISITOR CHARACTERISTICS BY PURPOSE OF TRIP

HONEYMOON VISITOR

MEETING, CONVENTION AND INCENTIVE VISITOR

VISITING FRIENDS AND RELATIVES



## VISITOR CHARACTERISTICS BY PURPOSE OF TRIP

**HONEYMOON:** A total of 499,778 visitors honeymooned in Hawaii in 2001, down 22.9 percent from the previous year. Except for a 44.0 percent growth on Molokai, all other islands experienced double digit decreases in the number of honeymooners during the year. Close to 67 percent were first-time visitors to the islands. The majority of the honeymooners traveled as true independents (57.4%).

Oahu hosted 73.7 percent of all honeymooners to the islands. Close to 36 percent visited Maui, 18.3 percent went to Kauai and 15.0 percent visited the Big Island. Honeymooners spent the most time on Maui (5.90 days), followed by Oahu (5.57 days), Kauai (5.32 days), Lanai (4.63 days), the Big Island (4.62 days) and Molokai (3.04 days). Nearly 86 percent stayed in hotels while 8.8 percent chose condominiums.

**MEETING, CONVENTION AND INCENTIVE:** the number of MCI travelers fell 26.3 percent to 423,642 for the year. The majority (78.2%) were domestic visitors while 21.8 percent came from foreign countries.

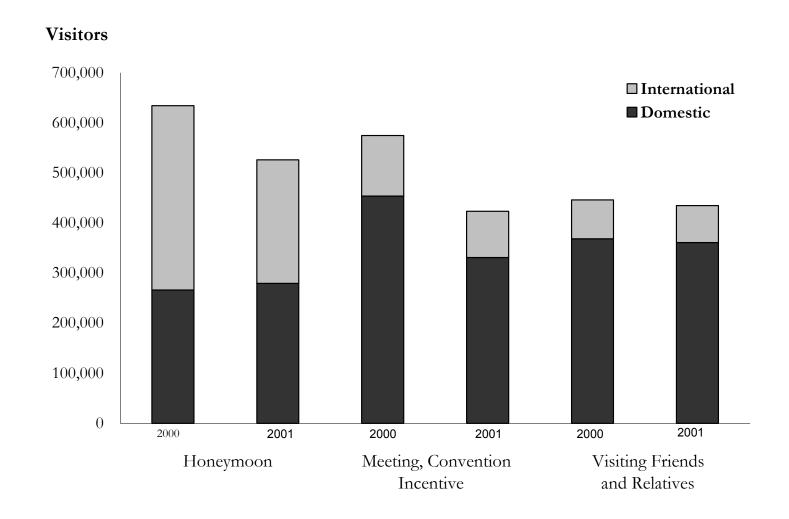
About 61 percent were repeat visitors to the islands. More than half (56.2%) of the MCI visitors came as true independents, while the remainder purchased package tour accommodations.

MCI visitors stayed an average of 8.05 days in Hawaii. They spent the most time on the Big Island (6.68 days), followed by Maui (6.62 days), Kauai (6.12 days), Oahu (6.08 days), Lanai (4.97 days) and Molokai (3.98 days). Hotels remained the most popular choice for lodging, accommodating over 90% of all MCI travelers during their stay.

VISITING FRIENDS AND RELATIVES: A total of 435,150 visitors came to the islands to see friends and relatives in 2001, increasing slightly to 7.9 percent of all visitors. Close to 83 percent were from the U.S. mainland while only 17.0 percent came from foreign countries. Over 77 percent were returning visitors to the islands, and 88.6 percent were independent travelers. Nearly 75 percent of this group of visitors went to Oahu, 19.9 percent visited Maui, and 17.7 percent visited the Big Island.

The average length of stay for this group of visitors was 12.11 days, longer than the average 9.16 days for all visitors to the State. Visitors here to see friends and family spent the most time on Oahu (10.13 days), followed by the Big Island (9.28 days), Maui (8.94 days), Kauai (8.66 days), Lanai (8.14 days) and Molokai (6.04 days). Nearly 62 percent of this group of visitors stayed with their friends and relatives, 26.4 percent stayed in hotels and 8.5 percent stayed in condominiums.

FIGURE 7: 2001 Visitor Arrivals by Purpose of Trip



Source: DBEDT

TABLE 27: Honeymoon Visitor Characteristics: 2001 vs. 2000

Honeymoon		TOTAL		DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	3,932,128	4,809,335	-18.2%	2,416,483	2,675,686	-9.7%	1,515,645	2,133,649	-29.0%
Total Visitors	499,778	648,092	-22.9%	253,253	279,843	-9.5%	246,525	368,249	-33.1%
PARTY SIZE									
One	43,310	36,764	17.8%	29,935	30,869	-3.0%	13,375	5,896	126.9%
Two	332,518	421,142	-21.0%	186,563	213,182	-12.5%	145,954	207,960	-29.8%
Three or more	123,950	190,186	-34.8%	36,755	35,792	2.7%	87,195	154,393	-43.5%
Avg Party Size	2.16	2.39	-9.4%	1.91	1.91	0.1%	2.42	2.75	-12.0%
VISIT STATUS									
First-Time	335,731	440,405	-23.8%	161,560	175,991	-8.2%	174,171	264,414	-34.1%
Repeat	164,047	207,687	-21.0%		103,852	-11.7%	72,354	103,835	-30.3%
Average # of Trips	2.16	2.00	8.1%	2.48	2.47	0.4%	1.83	1.64	11.7%
TRAVEL METHOD									
Group Tour	88,687	242,047	-63.4%	11,861	15,838	-25.1%	76,826	226,208	-66.0%
Package	209,292	487,030	-57.0%		153,932	-13.9%	76,826	333,099	-76.9%
Group Tour & Pkg	84,935	234,014	-63.7%	9,386	12,406	-24.3%	75,549	221,608	-65.9%
True Independent ISLANDS VISITED	286,734	153,029	87.4%	118,313	122,479	-3.4%	168,421	30,550	451.3%
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Oahu Mayi Cayaty	368,516	484,924	-24.0%	131,391 138,347	139,080	-5.5%	237,125	345,844	-31.4%
Maui County	184,687	232,404	-20.5% -21.4%	,	161,246 158,541	-14.2% -14.4%	46,340 44,234	71,158	-34.9% -37.3%
Maui Molokai	179,992	229,091 4,075	44.1%	3,053	3,240	-14.4% -5.8%	2,817	70,550 835	237.4%
Lanai	5,871 7,624	8,469	-10.0%	6,007	6,547	-5.6% -8.3%	1,618	1,922	-15.8%
Lanai Kauai	91,656	109,005	-15.9%	75,701	84,724	-0.3 % -10.7%	15,955	24,280	-34.3%
Big Island	74,985	91,290	-17.9%	42,818	46,864	-8.6%	32,167	44,426	-27.6%
Hilo	20,762	22,715	-8.6%	13,497	13,163	2.5%	7,264	9,551	-23.9%
Kona	66,116	79,492	-16.8%	37,892	41,560	-8.8%	28,224	37,932	-25.6%
LENGTH OF STAY	00,110	70,102	10:070	01,002	11,000	0.070	20,221	07,002	20.070
Oahu (days)	5.57	5.32	4.8%	5.99	5.81	3.2%	5.34	5.12	4.3%
Maui (days)	5.90	5.72	3.1%	6.50			2.04		E 00/
	5.90	3.12	3.170	0.50	6.66	-1.2%	3.04	3.62	5.9%
` , ,	3.04	3.74	-18.7%	6.58 3.79	6.66 4.05	-1.2% -6.4%	3.84 2.22	3.62 2.52	5.9% -11.9%
Molokai (days) Lanai (days)									
Molokai (days)	3.04	3.74	-18.7%	3.79	4.05	-6.4%	2.22	2.52	-11.9%
Molokai (days) Lanai (days)	3.04 4.63	3.74 3.59	-18.7% 28.9%	3.79 5.30	4.05 3.89	-6.4% 36.2%	2.22 2.14	2.52 2.57	-11.9% -16.8%
Molokai (days) Lanai (days) Kauai (days) Big Island (days) Hilo (days)	3.04 4.63 5.32	3.74 3.59 5.24 4.46 2.75	-18.7% 28.9% 1.5% 3.7% 23.3%	3.79 5.30 5.91	4.05 3.89 5.93	-6.4% 36.2% -0.4% -0.7% -4.6%	2.22 2.14 2.50 3.25 3.34	2.52 2.57 2.82 3.16 1.61	-11.9% -16.8% -11.4% 2.9% 108.3%
Molokai (days) Lanai (days) Kauai (days) Big Island (days) Hilo (days) Kona (days)	3.04 4.63 5.32 4.62 3.39 4.20	3.74 3.59 5.24 4.46 2.75 4.34	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1%	3.79 5.30 5.91 5.65 3.42 5.17	4.05 3.89 5.93 5.69 3.58 5.28	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1%	2.22 2.14 2.50 3.25 3.34 2.90	2.52 2.57 2.82 3.16 1.61 3.30	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0%
Molokai (days) Lanai (days) Kauai (days) Big Island (days) Hilo (days) Kona (days) Statewide (days)	3.04 4.63 5.32 4.62 3.39	3.74 3.59 5.24 4.46 2.75	-18.7% 28.9% 1.5% 3.7% 23.3%	3.79 5.30 5.91 5.65 3.42	4.05 3.89 5.93 5.69 3.58	-6.4% 36.2% -0.4% -0.7% -4.6%	2.22 2.14 2.50 3.25 3.34	2.52 2.57 2.82 3.16 1.61	-11.9% -16.8% -11.4% 2.9% 108.3%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS	3.04 4.63 5.32 4.62 3.39 4.20 7.87	3.74 3.59 5.24 4.46 2.75 4.34 7.42	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0%	3.79 5.30 5.91 5.65 3.42 5.17 9.54	4.05 3.89 5.93 5.69 3.58 5.28 9.56	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%	2.22 2.14 2.50 3.25 3.34 2.90 6.15	2.52 2.57 2.82 3.16 1.61 3.30 5.79	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS Hotel	3.04 4.63 5.32 4.62 3.39 4.20 7.87	3.74 3.59 5.24 4.46 2.75 4.34 7.42	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0%	3.79 5.30 5.91 5.65 3.42 5.17 9.54	4.05 3.89 5.93 5.69 3.58 5.28 9.56	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%	2.22 2.14 2.50 3.25 3.34 2.90 6.15	2.52 2.57 2.82 3.16 1.61 3.30 5.79	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only Condo	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -36.4%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only Timeshare	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0%  -24.3% -24.5% -23.8% -20.2% -2.1%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -36.4% -47.1%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -8.0%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -36.4% -47.1% -70.7%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0%  -24.3% -24.5% -23.8% -20.2% -8.0% -14.4%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -47.1% -70.7% -48.8%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -8.0% -14.4% -11.9%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -47.1% -70.7% -48.8% -52.4%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040 3,040	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -2.1% -8.0% -14.4% -11.9% 88.2%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463 2,331	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0% 126.6%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577 709	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -47.1% -70.7% -48.8% -52.4% -38.2%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -8.0% -14.4% -11.9%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -47.1% -70.7% -48.8% -52.4%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040 3,040	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -2.1% -8.0% -14.4% -11.9% 88.2%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463 2,331	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0% 126.6% -5.8%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577 709 1,367	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -47.1% -70.7% -48.8% -52.4% -38.2%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040 3,040 10,204	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0%  -24.3% -24.5% -23.8% -20.2% -8.0% -14.4% -11.9% 88.2% -8.3%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463 2,331 8,838	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0% 126.6%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577 709	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -47.1% -70.7% -48.8% -52.4% -38.2% -24.3%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040 3,040 10,204	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -8.0% -14.4% -11.9% 88.2% -8.3%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463 2,331 8,838	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0% 126.6% -5.8%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577 709 1,367	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -47.1% -70.7% -48.8% -52.4% -38.2% -24.3%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040 3,040 10,204	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -8.0% -14.4% -11.9% 88.2% -8.3% -22.9% -22.9%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463 2,331 8,838	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0% 126.6% -5.8%  -9.5%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577 709 1,367	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -47.1% -70.7% -48.8% -52.4% -38.2% -24.3% -33.1% -33.1%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040 3,040 10,204 648,092 648,092 2,340	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -4.14.4% -11.9% 88.2% -8.3% -22.9% -15.2%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463 2,331 8,838 279,843 279,843 1,206	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0% 126.6% -5.8%  -9.5% -31.7%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577 709 1,367	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -36.4% -47.1% -70.7% -48.8% -52.4% -38.2% -24.3% -33.1% -33.1% 2.3%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/Conf.	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983 1,312	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040 3,040 10,204 648,092 648,092 2,340 1,174	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -2.1% -8.0% -14.4% -11.9% 88.2% -8.3% -22.9% -15.2% 11.7%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824 568	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463 2,331 8,838 279,843 279,843 1,206 890	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0% 126.6% -5.8%  -9.5% -31.7% -36.3%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160 744	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577 709 1,367	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -47.1% -70.7% -48.8% -52.4% -38.2% -24.3% -33.1% -33.1% 2.3% 162.6%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/ConfCorp. Meetings	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983 1,312 799	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040 3,040 10,204 648,092 648,092 2,340 1,174 693	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -8.0% -14.4% -11.9% 88.2% -8.3% -22.9% -15.2% 11.7% 15.2%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824 568 176	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463 2,331 8,838 279,843 279,843 1,206 890 296 179 391	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0% 126.6% -5.8%  -9.5% -31.7% -36.3% -40.5%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160 744 622	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577 709 1,367 368,249 368,249 1,134 283 397	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -36.4% -47.1% -70.7% -48.8% -52.4% -38.2% -24.3% -33.1% -33.1% 2.3% 162.6% 56.7%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Cony. MeetingsIncentive	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983 1,312 799 1,164	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040 3,040 10,204 648,092 648,092 2,340 1,174 693 813	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -2.1% -8.0% -14.4% -11.9% 88.2% -8.3% -22.9% -15.2% 11.7% 15.2% 43.2%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824 568 176 171	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463 2,331 8,838 279,843 279,843 1,206 890 296 179	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -11.8% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0% 126.6% -5.8% -9.5% -31.7% -36.3% -40.5% -4.7%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160 744 622 993	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577 709 1,367 368,249 368,249 1,134 283 397 634	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -36.4% -47.1% -70.7% -48.8% -52.4% -33.2% -24.3% -33.1% -33.1% 2.3% 162.6% 56.7% 56.7%
Molokai (days) Lanai (days) Kauai (days) Big Island (days)Hilo (days)Kona (days) Statewide (days) ACCOMMODATIONS HotelHotel Only CondoCondo Only TimeshareTimeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Cony. MeetingsIncentive Other Business	3.04 4.63 5.32 4.62 3.39 4.20 7.87 429,404 410,659 43,910 35,330 16,626 12,203 2,577 7,085 5,720 9,359 499,778 499,778 1,983 1,312 799 1,164 1,509	3.74 3.59 5.24 4.46 2.75 4.34 7.42 567,196 543,799 57,649 44,263 16,988 13,268 3,012 8,040 3,040 10,204 648,092 648,092 2,340 1,174 693 813 609	-18.7% 28.9% 1.5% 3.7% 23.3% -3.1% 6.0% -24.3% -24.5% -23.8% -20.2% -2.1% -8.0% -14.4% -11.9% 88.2% -8.3% -22.9% -15.2% 11.7% 15.2% 43.2% 147.9%	3.79 5.30 5.91 5.65 3.42 5.17 9.54 191,128 175,290 36,999 29,654 14,787 11,273 2,096 6,334 5,282 8,325 253,253 253,253 824 568 176 171 538	4.05 3.89 5.93 5.69 3.58 5.28 9.56 214,739 198,819 44,160 35,340 13,511 10,089 2,073 6,463 2,331 8,838 279,843 279,843 1,206 890 296 179 391	-6.4% 36.2% -0.4% -0.7% -4.6% -2.1% -0.2%  -11.0% -11.8% -16.2% -16.1% 9.4% 11.7% 1.1% -2.0% 126.6% -5.8%  -9.5% -31.7% -36.3% -40.5% -4.7% 37.5%	2.22 2.14 2.50 3.25 3.34 2.90 6.15 238,277 235,370 6,911 5,675 1,839 930 481 750 438 1,034 246,525 246,525 1,160 744 622 993 971	2.52 2.57 2.82 3.16 1.61 3.30 5.79 352,457 344,981 13,489 8,923 3,477 3,179 939 1,577 709 1,367 368,249 368,249 1,134 283 397 634 218	-11.9% -16.8% -11.4% 2.9% 108.3% -12.0% 6.1% -32.4% -31.8% -48.8% -36.4% -47.1% -70.7% -48.8% -52.4% -33.1% -33.1% -33.1% 56.7% 56.7% 346.4%

NA: Not available Source: DBEDT

TABLE 28: Meeting, Convention and Incentive Visitor Characteristics: 2001 vs. 2000

мсі		TOTAL		DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	3,408,818	4,564,806	-25.3%	2,757,530	3,770,113	-26.9%	651,288	794,693	-18.0%
Total Visitors	423,642	574,916	-26.3%	331,360	454,063	-27.0%	92,283	120,853	-23.6%
PARTY SIZE									
One	117,637	151,523	-22.4%	91,354	119,054	-23.3%	26,283	32,469	-19.1%
Two	193,204	273,460	-29.3%	165,266	236,304	-30.1%	27,938	37,156	-24.8%
Three or more	112,802	149,933	-24.8%	74,740	98,705	-24.3%	38,062	51,228	-25.7%
Avg Party Size	1.77	1.79	-1.0%	1.72	1.73	-0.8%	1.96	2.00	-2.4%
VISIT STATUS	404.000	220 025	20.00/	440,000	407 774	20.70/	47.007	62.054	04.40/
First-Time	164,039	230,825 344,091	-28.9% -24.6%	116,202 215,158	167,771 286,292	-30.7% -24.8%	47,837 44,446	63,054 57,799	-24.1% -23.1%
Repeat Average # of Trips	259,604 3.96	3.78	4.9%	4.27	3.98	7.4%	2.85	3.02	-23.1 % -5.5%
TRAVEL METHOD	3.90	3.70	4.570	4.21	3.90	7.470	2.03	3.02	-5.570
Group Tour	120,507	166,707	-27.7%	73,136	98,003	-25.4%	47,371	68,704	-31.1%
Package	161,047	233,142	-30.9%	113,676	153,432	-25.9%	47,371	79,710	-40.6%
Group Tour & Pkg	96,125	134,693	-28.6%	55,000	72,399	-24.0%	41,126	62,294	-34.0%
True Independent	238,214	309,760	-23.1%	199,547	275,026	-27.4%	38,667	34,733	11.3%
ISLANDS VISITED									
Oahu	229,249	331,058	-30.8%	157,717	234,780	-32.8%	71,531	96,278	-25.7%
Maui County	160,155	206,668	-22.5%	134,395	179,719	-25.2%	25,760	26,949	-4.4%
Maui	154,558	199,015	-22.3%	129,830	172,809	-24.9%	24,728	26,205	-5.6%
Molokai	3,541	4,045	-12.5%	2,151	3,461	-37.8%	1,390	584	138.0%
Lanai	7,736	12,523	-38.2%	6,539	10,927	-40.2%	1,197	1,597	-25.0%
Kauai	54,925	71,722	-23.4%	48,053	63,553	-24.4%	6,872	8,168	-15.9%
Big Island	93,845	131,354	-28.6%	76,372	112,514	-32.1%	17,473	18,840	-7.3%
Hilo	17,420	23,744	-26.6%	13,462	18,709	-28.0%	3,958	5,035	-21.4%
Kona	84,817	119,633	-29.1%	69,521	103,108	-32.6%	15,296	16,525	-7.4%
LENGTH OF STAY	0.00	0.40	-0.8%	0.00	6.31	0.3%	5.54	5.00	-2.8%
Oahu (days) Maui (days)	6.08 6.62	6.13 6.25	5.8%	6.33 6.73	6.42	4.8%	6.02	5.69 5.14	17.3%
Molokai (days)	3.98	5.13	-22.3%	5.51	5.60	-1.8%	1.63	2.29	-29.0%
Lanai (days)	4.97	5.05	-1.5%	5.16	5.17	-0.3%	3.97	4.23	-6.1%
Kauai (days)	6.12	5.50	11.3%	6.34	5.78	9.8%	4.62	3.35	37.6%
Big Island (days)	6.68	6.29	6.3%	7.0	6.53	7.4%	5.21	4.82	8.1%
Hilo (days)	4.68	4.16	12.3%	4.88	4.50	8.5%	3.97	2.91	36.3%
Kona (days)	6.46	6.08	6.2%	6.77	6.31	7.2%	5.05	4.60	9.8%
Statewide (days)	8.05	7.94	1.3%	8.32	8.30	0.2%	7.06	6.58	7.3%
ACCOMMODATIONS									
Hotel	382,298	525,755	-27.3%	298,266	413,791	-27.9%	84,033	111,965	-24.9%
Hotel Only	360,765	494,781	-27.1%	280,907	387,184	-27.4%	79,858	107,596	-25.8%
Condo	27.074								
Condo Only	27,974	36,831	-24.0%	23,277	31,137	-25.2%	4,696	5,694	-17.5%
·	18,252	21,437	-14.9%	14,979	31,137 18,012	-25.2% -16.8%	3,274	3,425	-4.4%
Timeshare	18,252 6,205	21,437 8,660	-14.9% -28.4%	14,979 5,139	31,137 18,012 6,649	-25.2% -16.8% -22.7%	3,274 1,065	3,425 2,010	-4.4% -47.0%
Timeshare Only	18,252 6,205 3,396	21,437 8,660 5,236	-14.9% -28.4% -35.1%	14,979 5,139 2,901	31,137 18,012 6,649 3,539	-25.2% -16.8% -22.7% -18.0%	3,274 1,065 495	3,425 2,010 1,698	-4.4% -47.0% -70.8%
Timeshare Only Apartment	18,252 6,205 3,396 3,293	21,437 8,660 5,236 2,746	-14.9% -28.4% -35.1% 19.9%	14,979 5,139 2,901 1,923	31,137 18,012 6,649 3,539 2,035	-25.2% -16.8% -22.7% -18.0% -5.5%	3,274 1,065 495 1,369	3,425 2,010 1,698 711	-4.4% -47.0% -70.8% 92.5%
Timeshare Only Apartment Bed & Breakfast	18,252 6,205 3,396 3,293 4,626	21,437 8,660 5,236 2,746 6,910	-14.9% -28.4% -35.1% 19.9% -33.1%	14,979 5,139 2,901 1,923 4,152	31,137 18,012 6,649 3,539 2,035 5,821	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7%	3,274 1,065 495 1,369 475	3,425 2,010 1,698 711 1,089	-4.4% -47.0% -70.8% 92.5% -56.4%
Timeshare Only Apartment Bed & Breakfast Cruise Ship	18,252 6,205 3,396 3,293 4,626 2,422	21,437 8,660 5,236 2,746 6,910 2,201	-14.9% -28.4% -35.1% 19.9% -33.1% 10.0%	14,979 5,139 2,901 1,923 4,152 1,889	31,137 18,012 6,649 3,539 2,035 5,821 1,627	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7% 16.1%	3,274 1,065 495 1,369 475 532	3,425 2,010 1,698 711 1,089 574	-4.4% -47.0% -70.8% 92.5% -56.4% -7.3%
Timeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives	18,252 6,205 3,396 3,293 4,626	21,437 8,660 5,236 2,746 6,910	-14.9% -28.4% -35.1% 19.9% -33.1%	14,979 5,139 2,901 1,923 4,152	31,137 18,012 6,649 3,539 2,035 5,821	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7%	3,274 1,065 495 1,369 475	3,425 2,010 1,698 711 1,089	-4.4% -47.0% -70.8% 92.5% -56.4%
Timeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP	18,252 6,205 3,396 3,293 4,626 2,422 10,076	21,437 8,660 5,236 2,746 6,910 2,201 12,916	-14.9% -28.4% -35.1% 19.9% -33.1% 10.0% -22.0%	14,979 5,139 2,901 1,923 4,152 1,889 8,667	31,137 18,012 6,649 3,539 2,035 5,821 1,627 11,778	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7% 16.1% -26.4%	3,274 1,065 495 1,369 475 532 1,410	3,425 2,010 1,698 711 1,089 574 1,138	-4.4% -47.0% -70.8% 92.5% -56.4% -7.3% 23.9%
Timeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives	18,252 6,205 3,396 3,293 4,626 2,422	21,437 8,660 5,236 2,746 6,910 2,201	-14.9% -28.4% -35.1% 19.9% -33.1% 10.0%	14,979 5,139 2,901 1,923 4,152 1,889	31,137 18,012 6,649 3,539 2,035 5,821 1,627	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7% 16.1%	3,274 1,065 495 1,369 475 532 1,410	3,425 2,010 1,698 711 1,089 574 1,138	-4.4% -47.0% -70.8% 92.5% -56.4% -7.3%
Timeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon	18,252 6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984	21,437 8,660 5,236 2,746 6,910 2,201 12,916	-14.9% -28.4% -35.1% 19.9% -33.1% 10.0% -22.0%	14,979 5,139 2,901 1,923 4,152 1,889 8,667	31,137 18,012 6,649 3,539 2,035 5,821 1,627 11,778	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7% 16.1% -26.4%	3,274 1,065 495 1,369 475 532 1,410 8,857 1,160	3,425 2,010 1,698 711 1,089 574 1,138	-4.4% -47.0% -70.8% 92.5% -56.4% -7.3% 23.9%
Timeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)	18,252 6,205 3,396 3,293 4,626 2,422 10,076	21,437 8,660 5,236 2,746 6,910 2,201 12,916 63,593 2,340	-14.9% -28.4% -35.1% 19.9% -33.1% 10.0% -22.0% -35.1% -15.2%	14,979 5,139 2,901 1,923 4,152 1,889 8,667	31,137 18,012 6,649 3,539 2,035 5,821 1,627 11,778 47,677 1,206	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7% 16.1% -26.4% -32.1% -31.7%	3,274 1,065 495 1,369 475 532 1,410	3,425 2,010 1,698 711 1,089 574 1,138	-4.4% -47.0% -70.8% 92.5% -56.4% -7.3% 23.9% -44.4% 2.3% -23.6%
Timeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)	18,252 6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642	21,437 8,660 5,236 2,746 6,910 2,201 12,916 63,593 2,340 574,916	-14.9% -28.4% -35.1% 19.9% -33.1% 10.0% -22.0% -35.1% -15.2% -26.3%	14,979 5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360	31,137 18,012 6,649 3,539 2,035 5,821 1,627 11,778 47,677 1,206 454,063	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7% 16.1% -26.4% -32.1% -31.7% -27.0%	3,274 1,065 495 1,369 475 532 1,410 8,857 1,160 92,283	3,425 2,010 1,698 711 1,089 574 1,138 15,917 1,134 120,853	-4.4% -47.0% -70.8% 92.5% -56.4% -7.3% 23.9% -44.4% 2.3%
Timeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/Conf.	18,252 6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642 252,284	21,437 8,660 5,236 2,746 6,910 2,201 12,916 63,593 2,340 574,916 362,760	-14.9% -28.4% -35.1% 19.9% -33.1% 10.0% -22.0% -35.1% -15.2% -26.3% -30.5%	14,979 5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360 204,697	31,137 18,012 6,649 3,539 2,035 5,821 1,627 11,778 47,677 1,206 454,063 298,435	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7% 16.1% -26.4% -32.1% -31.7% -27.0% -31.4%	3,274 1,065 495 1,369 475 532 1,410 8,857 1,160 92,283 47,587	3,425 2,010 1,698 711 1,089 574 1,138 15,917 1,134 120,853 64,325	-4.4% -47.0% -70.8% 92.5% -56.4% -7.3% 23.9% -44.4% 2.3% -23.6% -26.0%
Timeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/ConfCorp. Meetings	18,252 6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642 252,284 95,082	21,437 8,660 5,236 2,746 6,910 2,201 12,916 63,593 2,340 574,916 362,760 116,074	-14.9% -28.4% -35.1% 19.9% -33.1% -22.0% -35.1% -15.2% -26.3% -30.5% -18.1%	14,979 5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360 204,697 76,547	31,137 18,012 6,649 3,539 2,035 5,821 1,627 11,778 47,677 1,206 454,063 298,435 95,793	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7% 16.1% -26.4% -32.1% -31.7% -27.0% -31.4% -20.1%	3,274 1,065 495 1,369 475 532 1,410 8,857 1,160 92,283 47,587 18,535	3,425 2,010 1,698 711 1,089 574 1,138 15,917 1,134 120,853 64,325 20,281	-4.4% -47.0% -70.8% 92.5% -56.4% -7.3% 23.9% -44.4% 2.3% -23.6% -26.0% -8.6%
Timeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/ConfCorp. MeetingsIncentive Other Business Visit Friends/Relatives	18,252 6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642 252,284 95,082 81,815 3,982 2,889	21,437 8,660 5,236 2,746 6,910 2,201 12,916 63,593 2,340 574,916 362,760 116,074 102,953 2,830 2,546	-14.9% -28.4% -35.1% 19.9% -33.1% 10.0% -22.0% -35.1% -15.2% -26.3% -30.5% -18.1% -20.5% 40.7% 13.5%	14,979 5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360 204,697 76,547 53,716 1,973 1,947	31,137 18,012 6,649 3,539 2,035 5,821 1,627 11,778 47,677 1,206 454,063 298,435 95,793 64,876 2,558 2,263	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7% 16.1% -26.4% -32.1% -31.7% -27.0% -31.4% -20.1% -17.2% -22.9% -14.0%	3,274 1,065 495 1,369 475 532 1,410 8,857 1,160 92,283 47,587 18,535 28,100 2,009 942	3,425 2,010 1,698 711 1,089 574 1,138 15,917 1,134 120,853 64,325 20,281 38,078 272 283	-4.4% -47.0% -70.8% 92.5% -56.4% -7.3% 23.9% -44.4% 2.3% -23.6% -26.0% -8.6% -26.2% 639.2% 232.5%
Timeshare Only Apartment Bed & Breakfast Cruise Ship Friends or Relatives PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/ConfCorp. MeetingsIncentive Other Business	18,252 6,205 3,396 3,293 4,626 2,422 10,076 41,251 1,984 423,642 252,284 95,082 81,815 3,982	21,437 8,660 5,236 2,746 6,910 2,201 12,916 63,593 2,340 574,916 362,760 116,074 102,953 2,830	-14.9% -28.4% -35.1% 19.9% -33.1% 10.0% -22.0% -35.1% -15.2% -26.3% -30.5% -18.1% -20.5% 40.7%	14,979 5,139 2,901 1,923 4,152 1,889 8,667 32,394 824 331,360 204,697 76,547 53,716 1,973	31,137 18,012 6,649 3,539 2,035 5,821 1,627 11,778 47,677 1,206 454,063 298,435 95,793 64,876 2,558	-25.2% -16.8% -22.7% -18.0% -5.5% -28.7% 16.1% -26.4% -32.1% -31.7% -27.0% -31.4% -20.1% -17.2% -22.9%	3,274 1,065 495 1,369 475 532 1,410 8,857 1,160 92,283 47,587 18,535 28,100 2,009	3,425 2,010 1,698 711 1,089 574 1,138 15,917 1,134 120,853 64,325 20,281 38,078 272	-4.4% -47.0% -70.8% 92.5% -56.4% -7.3% 23.9% -44.4% 2.3% -23.6% -26.0% -8.6% -26.2% 639.2%

NA: Not available Source: DBEDT

TABLE 29: Visiting Friends and Relatives Visitor Characteristics: 2001 vs. 2000

Visit Friends and Relatives		TOTAL		DOMESTIC			INTERNATIONAL		
	2001	2000	% Change	2001	2000	% Change	2001	2000	% Change
Total Visitor Days	5,268,559	5,465,303	-3.6%	4,580,699	4,682,429	-2.2%	687,860	782,874	-12.1%
Total Visitors	435,150	446,365	-2.5%	361,100	368,869	-2.1%	74,050	77,496	-4.4%
PARTY SIZE									
One	144,066	135,687	6.2%	111,460	111,655	-0.2%	32,607	24,032	35.7%
Two	162,601	176,374	-7.8%	140,740	147,815	-4.8%	21,861	28,559	-23.5%
Three or more	128,483	134,304	-4.3%	108,901	109,399	-0.5%	19,582	24,905	-21.4%
Avg Party Size	1.69	1.72	-2.1%	1.72	1.72	-0.3%	1.55	1.74	-10.6%
VISIT STATUS	07.045	105 272	7 10/	00.420	00.053	2.00/	17 405	22 510	22.20/
First-Time	97,915	105,372 340,993	-7.1% -1.1%	80,420 280,680	82,853 286,016	-2.9% -1.9%	17,495 56,555	22,519 54,977	-22.3% 2.9%
Repeat Average # of Trips	337,236 7.22	7.13	1.1%	7.51	7.45	0.8%	5.80	5.59	3.6%
TRAVEL METHOD	1.22	7.13	1.3 /0	7.51	7.45	0.076	3.00	5.59	3.0 /0
Group Tour	13,286	20,254	-34.4%	6,284	8,652	-27.4%	7,002	11,602	-39.6%
Package	49,464	67,541	-26.8%	42,462	49,036	-13.4%	7,002	18,505	-62.2%
Group Tour & Pkg	9,721	16,976	-42.7%	3,994	5,704	-30.0%	5,727	11,272	-49.2%
True Independent	382,121	375,545	1.8%	316,347	316,885	-0.2%	65,773	58,660	12.1%
ISLANDS VISITED									
Oahu	325,742	326,182	-0.1%	262,720	265,934	-1.2%	63,021	60,248	4.6%
Maui County	91,933	100,511	-8.5%	77,746	85,714	-9.3%	14,187	14,797	-4.1%
Maui	86,798	95,625	-9.2%	73,058	81,099	-9.9%	13,740	14,526	-5.4%
Molokai	5,475	5,767	-5.1%	4,623	5,302	-12.8%	851	465	82.9%
Lanai	4,527	4,475	1.2%	3,702	3,850	-3.9%	825	624	32.2%
Kauai	46,700	50,725	-7.9%	41,958	45,546	-7.9%	4,743	5,178	-8.4%
Big Island	77,416	81,777	-5.3%	65,502	68,366	-4.2%	11,914	13,411	-11.2%
Hilo	33,577	35,260	-4.8%	28,052	29,107	-3.6%	5,524	6,153	-10.2%
Kona LENGTH OF STAY	57,561	60,251	-4.5%	48,212	51,114	-5.7%	9,349	9,137	2.3%
	10.13	10.44	-3.0%	10.63	10.73	-0.9%	8.01	9.19	-12.8%
Oahu (days) Maui (days)	8.94	8.83	1.3%	8.93	8.90	0.3%	9.04	8.42	7.3%
Molokai (days)	6.04	6.06	-0.2%	6.65	6.33	5.1%	2.77	3.01	-7.8%
Lanai (days)	8.14	6.39	27.6%	8.46	6.78	24.9%	6.71	3.96	69.6%
Kauai (days)	8.66	8.17	6.0%	8.34	8.54	-2.4%	11.53	4.93	134.0%
Big Island (days)	9.28	9.03	2.8%	9.9	9.35	5.6%	6.01	7.39	-18.7%
Hilo (days)	7.45	7.06	5.6%	8.00	7.48	6.9%	4.70	5.07	-7.2%
Kona (days)	8.07	7.87	2.5%	8.70	8.25	5.5%	4.77	5.74	-16.9%
Statewide (days)	12.11	12.24	-1.1%	12.69	12.69	-0.1%	9.29	10.10	-8.0%
ACCOMMODATIONS	12.11	12.24	-1.170	12.03	12.03	-0.170	3.23	10.10	-0.0 70
Hotel	115,060	120,956	-4.9%	86,347	91,551	-5.7%	28,713	29,405	-2.4%
Hotel Only	82,551	88,383	-6.6%	60,531	66,549	-9.0%	22,020	21,834	0.9%
Condo	36,971	43,728	-15.5%	32,363	35,755	-9.5%	4,608	7,972	-42.2%
Condo Only	27,077	31,606	-14.3%	24,251	26,839	-9.6%	2,825	4,767	-40.7%
Timeshare	9,712	7,792	24.6%	8,251	7,032	17.3%	1,462	760	92.4%
Timeshare Only	5,191	4,510	15.1%	4,840	3,946	22.7%	351	564	-37.9%
Apartment	12,852	13,561	-5.2%	10,171	10,039	1.3%	2,681	3,522	-23.9%
Bed & Breakfast	4,920	5,950	-17.3%	4,656	4,910	-5.2%	264	1,040	-74.6%
Cruise Ship	7,592	4,862	56.2%	1,665	914	82.2%	5,928	3,948	50.1%
Friends or Relatives	269,449	266,682	1.0%	232,588	234,607	-0.9%	36,860	32,075	14.9%
PURPOSE OF TRIP	269,449	266,682	1.0%	232,588					
PURPOSE OF TRIP Pleasure (Net)	269,449 67,311	266,682 77,906	1.0% -13.6%	232,588 55,504	57,754	-3.9%	11,808	20,152	-41.4%
PURPOSE OF TRIP Pleasure (Net)Honeymoon	269,449 67,311 3,263	77,906 3,246	1.0% -13.6% 0.5%	232,588 55,504 1,352	57,754 1,800	-3.9% -24.9%	11,808 1,911	20,152 1,446	-41.4% 32.2%
PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)	269,449 67,311 3,263 2,889	266,682 77,906 3,246 2,546	1.0% -13.6% 0.5% 13.5%	232,588 55,504 1,352 1,947	57,754 1,800 2,263	-3.9% -24.9% -14.0%	11,808 1,911 942	20,152 1,446 283	-41.4% 32.2% 232.5%
PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/Conf.	269,449 67,311 3,263 2,889 2,379	77,906 3,246 2,546 1,702	-13.6% 0.5% 13.5% 39.8%	232,588 55,504 1,352 1,947 1,441	57,754 1,800 2,263 1,538	-3.9% -24.9% -14.0% -6.3%	11,808 1,911 942 938	20,152 1,446 283 164	-41.4% 32.2% 232.5% 473.1%
PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/ConfCorp. Meetings	269,449 67,311 3,263 2,889 2,379 806	77,906 3,246 2,546 1,702 694	1.0% -13.6% 0.5% 13.5% 39.8% 16.1%	232,588 55,504 1,352 1,947 1,441 401	57,754 1,800 2,263 1,538 576	-3.9% -24.9% -14.0% -6.3% -30.4%	11,808 1,911 942 938 405	20,152 1,446 283 164 118	-41.4% 32.2% 232.5% 473.1% 242.9%
PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/ConfCorp. MeetingsIncentive	67,311 3,263 2,889 2,379 806 631	77,906 3,246 2,546 1,702 694 473	-13.6% 0.5% 13.5% 39.8% 16.1% 33.2%	55,504 1,352 1,947 1,441 401 229	57,754 1,800 2,263 1,538 576 292	-3.9% -24.9% -14.0% -6.3% -30.4% -21.5%	11,808 1,911 942 938 405 401	20,152 1,446 283 164 118	-41.4% 32.2% 232.5% 473.1% 242.9% 121.1%
PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/ConfCorp. MeetingsIncentive Other Business	67,311 3,263 2,889 2,379 806 631 4,176	77,906 3,246 2,546 1,702 694 473 4,260	1.0% -13.6% 0.5% 13.5% 39.8% 16.1% 33.2% -2.0%	55,504 1,352 1,947 1,441 401 229 3,012	57,754 1,800 2,263 1,538 576 292 3,371	-3.9% -24.9% -14.0% -6.3% -30.4% -21.5% -10.7%	11,808 1,911 942 938 405 401 1,164	20,152 1,446 283 164 118 181 889	-41.4% 32.2% 232.5% 473.1% 242.9% 121.1% 30.9%
PURPOSE OF TRIP Pleasure (Net)Honeymoon MC&I (Net)Convention/ConfCorp. MeetingsIncentive	67,311 3,263 2,889 2,379 806 631	77,906 3,246 2,546 1,702 694 473	-13.6% 0.5% 13.5% 39.8% 16.1% 33.2%	55,504 1,352 1,947 1,441 401 229	57,754 1,800 2,263 1,538 576 292	-3.9% -24.9% -14.0% -6.3% -30.4% -21.5%	11,808 1,911 942 938 405 401	20,152 1,446 283 164 118	-41.4% 32.2% 232.5% 473.1% 242.9% 121.1%

NA: Not available Source: DBEDT